

## Electronic Acknowledgement Receipt

<b>EFS ID:</b>	8330710
<b>Application Number:</b>	09877974
<b>International Application Number:</b>	
<b>Confirmation Number:</b>	2589
<b>Title of Invention:</b>	Method and system for profiling iTV users and for providing selective content delivery
<b>First Named Inventor/Applicant Name:</b>	Devin F. Hosea
<b>Customer Number:</b>	94140
<b>Filer:</b>	Christopher J. Leonard/Kristine Wacek
<b>Filer Authorized By:</b>	Christopher J. Leonard
<b>Attorney Docket Number:</b>	60136.0097USi1
<b>Receipt Date:</b>	31-AUG-2010
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<b>Application Type:</b>	Utility under 35 USC 111(a)

### Payment information:

Submitted with Payment	no
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### File Listing:

Document Number	Document Description	File Name	File Size(Bytes)/ Message Digest	Multi Part /.zip	Pages (if appl.)
1	Transmittal Letter	P-Supplemental-IDS.PDF	66525 4b85495c137880f0587834887cb656dc6d740d45	no	2

### Warnings:

### Information:

2	Information Disclosure Statement (IDS) Filed (SB/08)	P-Supplemental-1449.PDF	115041	no	3
			2173dba25367c4973b384df00d42bd09aefc8d1		
Warnings:					
Information:					
This is not an USPTO supplied IDS fillable form					
3	Foreign Reference	WO00-33233.PDF	1161259	no	32
			ef1e40f45032dd71d94fec49b3d3c63fec1c0c7		
Warnings:					
Information:					
4	Foreign Reference	WO01-20481A2.PDF	1631007	no	43
			6750e33ad30da33885fd42192c8bd75b4f95c52b		
Warnings:					
Information:					
5	Foreign Reference	WO02-082214A2.PDF	1855955	no	38
			9987c21a5e53280ad67fffb087e98c9a751142f2		
Warnings:					
Information:					
6	Foreign Reference	WO02-102030A2.PDF	2683007	no	57
			b4d2cfb567b182c836bf8c3c7ba352e143c6dbb4		
Warnings:					
Information:					
7	NPL Documents	AdForce-and-Activate-Next-Generation.PDF	84358	no	3
			c71f0044b7b56d802de72c175db7d5dc15c76824		
Warnings:					
Information:					
8	NPL Documents	CacheFlow-Delivers-clQ-Content-Smart-Delivery-Architecture.PDF	383112	no	5
			f0c0dbfcd36be97e0f58a83952700ff68fd41b6		
Warnings:					
Information:					
9	NPL Documents	European-Search-Report-cited-in-EP04758240-mailed-03-06-2006.PDF	131354	no	4
			4eece54c11258bac495ef313f9412379ad0a115		
Warnings:					
Information:					
10	NPL Documents	Frook-Web-Add-On-Helps-Identify-Site-Visitors.PDF	130986	no	2
			8c7f8446eabb6e8f3818c49db3d8bf9d1a9d9bf		

<b>Warnings:</b>					
<b>Information:</b>					
11	NPL Documents	International-Search-Report-cited-in-PCTUS0408924-mailed-12-28-2004.PDF	117700 f2ea1cda2094da3ed9675287bf6f651a723e9309	no	3
<b>Warnings:</b>					
<b>Information:</b>					
12	NPL Documents	Kannan-Communications-of-the-ACM.PDF	10920952 2b382bc46e5378c580a6a6ca81d885a23dbd24f4	no	9
<b>Warnings:</b>					
<b>Information:</b>					
<b>Total Files Size (in bytes):</b>			19281256		
<p><b>This Acknowledgement Receipt evidences receipt on the noted date by the USPTO of the indicated documents, characterized by the applicant, and including page counts, where applicable. It serves as evidence of receipt similar to a Post Card, as described in MPEP 503.</b></p> <p><b><u>New Applications Under 35 U.S.C. 111</u></b>  <b>If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.</b></p> <p><b><u>National Stage of an International Application under 35 U.S.C. 371</u></b>  <b>If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.</b></p> <p><b><u>New International Application Filed with the USPTO as a Receiving Office</u></b>  <b>If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.</b></p>					